

FSC Friday

Press release from www.fsc-uk.org



A year ago FSC Friday saw a host of countrywide events promoting the need to buy timber and timber-based products from responsibly managed forests. For the first time this year, FSC Friday – the 25th September – sees the idea going international, with such far-flung countries as Germany, Australia, Russia and India asking everyone to consider the importance of the world’s forests and to look out for the FSC logo on their wood and paper purchases.

Although events to raise awareness of FSC’s role in protecting the world’s forests are taking place around the globe, not surprisingly the UK continues to lead the way in the number and variety of promotions and activities. Click [here](#) for details.

FSC UK’s Deputy Director, Rosie Teasdale, explains “We want to use FSC Friday to make people more aware of the importance of responsible forestry and the role of FSC. Around the world, ancient forests are still being destroyed through irresponsible and illegal logging at an alarming rate, with long-term and perhaps irreversible consequences for biodiversity, landscapes, forest dwellers and the globe’s ability to absorb carbon dioxide. Unfortunately, products from these destructive practices all too easily find their way onto the shelves of British shops. Buying items marked with the FSC logo gives consumers confidence that they are supporting only those foresters committed to the highest standards of sustainability.”

“We are delighted that FSC Friday is now being recognized around the world. In the UK, companies and forest owners are building on the experiences of last year’s event and are promoting FSC in a variety of ways – from business to business seminars to discounts on FSC products, through guided walks and bike rides round FSC certified forests to talks to local schools. More than 10% of all FSC certificates awarded for responsible timber-trading across the globe are held by UK businesses. By getting this positive message out to even more companies and shoppers, through initiatives such as FSC Friday, the UK will surely remain a leading example of excellence in forest product sourcing.”